



Unleash Your Genius.

Gain Freedom.

Create Meaning.



by Lana Kravtsova
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2010. Lana Kravtsova

DaringClarity.com

What you have in front of you truly has a potential to change your life...if you let it. And I am not saying it to hype this report up. There is enough hype online these days. The only reason I am saying it is to get you to actually use the information presented in it.

The main goal I had in mind when writing this report was to show you a way to Freedom. Creative freedom, financial freedom, time freedom, freedom of self-expression.

Freedom to be who you were born to be. Freedom is everything to me. And I believe it is everything to you too.

So let's start.

What does it mean to unleash your Genius?

You unleashing You. Weird isn't it?

Not so much actually.

Know Thyself has been proclaimed for centuries to be the only path to lasting happiness and success. Why are so few of us actually taking this advice to heart?

Sounds too simple? It really is. Everything brilliant is always simple.

You came into this world to serve one unique Purpose. And **that Purpose is to be You**. When you are living that Purpose in everything you do, the World responds. **With lots Love and Cash and Applause**. Always.

It took you years of conditioning to forget your true nature. My goal is to help you rediscover it and align everything you do in the World with it.

Living Your Truth, being clear on who you are and communicating who you are in all you do is really the only way to Freedom.

Hi!

My name is Lana Kravtsova (don't try to pronounce my last name. I know, right?) and if you downloaded this report from my blog DaringClarity.com , you know that I am all about Clarity. Again, not for the sake of Clarity (Clarity for the sake of Clarity doesn't make any sense), but because Clarity leads to Freedom and Meaning. It took me awhile to truly understand it.

They say that 95% of the population have no clear goals in mind. I'd venture to say that even more people never actually allow themselves to set goals that are in alignment with who they are.

It is one thing to set clear goals, it is a totally different thing to set goals that come from the essence of who you are.

You'll get what you want either way. Clarity works always, but only the second way will bring you meaning and freedom.

I believe in Clarity all the way. **Starting from you, your purpose, your authentic vision, your dreams and goals and strategy to reach those goals and live that vision.**

That's what true Clarity is all about.

We are often afraid to get clear all the way. Our scarcity mindset is stopping us. What if exactly what you want is not available. Let's better stay in a delusional state of "I don't know" and be open to everything.

It is great to be open to opportunities, but the problem is that **unless you get truly clear, your mind doesn't know exactly what opportunities to direct you to.**

Let's stop scarcity mindset from preventing you to get fully clear. Dare to believe that the World wants to give you precisely and exactly what you want or something even better. It truly does. You are the only one who is not allowing it to do it.

Dare to get clear. Truly clear. And then after you got clear, dare to commit. You'll see that the World will start realigning itself in response to your clarity and commitment.

You will start noticing opportunities. Ideas will start popping up in your head. People will start showing up in your life moving your forward.

The clearer you are and the more committed you are, the easier the process gets.

Your Inner Genius, your unconscious mind knows much more than your conscious, logical mind. It is your untapped resource of creativity, inspiration and wisdom. It can bring you thousands of ideas on how to make your dreams a reality and direct you toward opportunities. But until you get truly clear, you don't allow it to help you.

Once you are truly clear, you almost naturally let go of your fears. Your Inner Genius is unleashed and you turn into action taking machine. And action brings results. Always.

So how do you get clear and unleash your Inner Genius?

I will outline several steps for you in this report:

1. Questions to crack open your reality
2. Ideal Day
3. Core Feeling
4. True Commitment
5. Ideal slide
6. Next step

Questions to crack open your reality

All the answers are already within you. I am not the first one to tell you that. You heard it probably dozen times already.

So what's stopping you from finding those answers? You don't ask the Right Questions. Or if you do, you don't do it consistently. Consistently asking the Right Questions is the way to Freedom.

Let's start asking the Right Questions now. Most importantly let's answer those questions. I really hope you are not scanning through this report, thinking – “All of that sounds great, maybe one day I'll actually sit down and do what she suggests here.”

You know that “one day” never comes. And life is really short. If you want to change it, you have to start now. You can't afford another day to slip by without you living your Truth and committing to gain Freedom.

Please grab a pen and paper and answer few questions for me. **THIS STEP IS CRUCIAL.**

1. Close your eyes and imagine your Best Self. Imagine yourself when you are at your best. You feel the best, you act the best, you look the best. Observe yourself for few minutes.

Now open your eyes and write down 7-10 words that describe your Best Self.

2. What outfit does your Best Self wear? What is that one outfit that says – “This is me!” Describe it.

3. What are some of your favorite words?

4. How do you think people you interact with the most would describe you?

5. What are you deeply passionate about?

6. What do you like to be noticed for?

7. What are you really good at?

8. What would you do (vocationally) if you could not fail and knew with 100% certainty that all of your financial needs would be met?

9. Imagine that you are 100 years old and your life has unfolded beyond your wildest dreams. Look back, what do you see? What have you accomplished? What were you remembered for? What skills have you used to reach your success?

10. Is there a lesson in your life that keeps repeating? Look at all the major areas of your life - relationships, career, money, health. Is there a lesson you are going through now?

11. Looking at your answers above, what do you think your life purpose is? Don't make it too complicated, just write something down.

12. Now look at your answers and underline words and phrases that resonate with you the most. If there are certain feelings, themes showing up, write them down.

You should feel really empowered now after answering these questions. Discovering yourself makes you feel so much more comfortable in your own skin. It gives you confidence. It gives you pride

for who you are. It helps you reclaim your True Dreams and take action on them.

I have a whole workbook of questions like the ones above that I ask my clients. The transformation they go through after answering them is always amazing!

Again everything starts with asking the Right Question. It is that simple. Questions can truly crack open your reality.

Now let's go further.

Ideal Day

Let me tell you about the technique so powerful it can change your whole life around. This the technique that will take Clarity to a whole new level for you.

I first heard about it from an online millionaire Frank Kern. There was a time in his life when he was really unhappy with how things were working out for him. He hated his job, hated the place he lived in, hated himself. And one day he sat down and decided to write what his Ideal Day would look like. Ideal Day of his life.

You probably heard about this technique already or if you read my blog post or my previous report, you know what I am talking about.

Ideal Day is not just a general outline of the Ideal Day you'd want to live once you reach your goals and dreams. You have to get truly clear on everything.

What is the first thing you think about when you wake in the morning? What do you feel? Are you alone or is there anyone next to you? Where do you live? What does the room look like? What is the first thing you do after you wake up? What do you have for breakfast? What do you think about during breakfast? Who do you have breakfast with?

Can you imagine the degree of Clarity Frank Kern got after going through the process. The best part - his day did come true in 9 months. 9 months and he found himself living the dream without him even

realizing it. Up to very little details like what kind of shower he got in his new house and what view he now has from his bedroom.

Clarity works. Period. But remember it has to be True Clarity.

Getting truly clear on your Ideal Day means getting clear not only on what in general you would do, be and have but getting clear on every little detail. Including your thoughts, feelings, smells around you etc.

Everything.

This exercise will transform your life if you do it right. Obviously everything you put here should be aligned with your purpose, who you are and what you are passionate about. Those things that we got clear on by asking the Right Questions.

Forget what you've been told you should do or be. **Get clear on what you want to do, be and have.**

Align your Ideal Day with the core of who you are, your purpose and passions and you gained True Clarity that will lead you to Freedom.

Core Feeling

Core feeling is the most important thing you should get clear on. Our mind and soul understand feelings much better than words.

It is so much easier to get aligned with the reality of your dreams when you are clear on the core feeling you want to experience once you get there.

Why do you want what you want? How will reaching your goals make you feel? What is the core feeling that drives all of your desires?

Your core feeling usually lies after several "whys". Keep asking - Why do I want it? If it is more money that you want, why do you want it?

What is the dominant feeling you experience when thinking about your Ideal Day?

My core feeling is freedom and most importantly creative freedom. I think freedom is the core feeling for a lot of us. Free to do what you want, how you want and when you want. Free to live on your own terms. Free to fully express yourself.

Is it your core feeling too? Or maybe you have something different?

Get clear on your core feeling. Keep asking "why?".

Question "why" is the most important question of all.

Core feeling is like a fuel for the car that will take you to Your Dream.

Commit

You should feel pretty damn inspired after doing the above exercises.

Now the last step is commitment. That's actually the step where a lot of people fail. We say we want something but we are afraid to fully commit to it. We are in wavering state of "I want it, but let me see, maybe something else will come up."

Fear. Fear is the only reason that is stopping us from full commitment. Fear of failure. Fear of our greatness.

Fear is what our brain uses to protect us. To keep us from the unknown. From the possibility of being hurt.

We know when we are committed, we'll have to take action. And what if it doesn't work? Committing to our dearest dreams means facing the possibility of them never coming true. It's much more comfortable to not even bother committing and taking action.

Our limited logical mind is keeping us in our comfort zones. Lizard brain how [Seth Godin](#) calls it.

Ignore the lizard brain! You got only one shot at this life. Comfortable is not what you should strive for.

Commit to uncomfortable. Consciously understand that you will get what you want only after you are fully committed.

And, no, there will never be 100% guarantee given to you upfront, so you might as well stop waiting for it.

How do you commit? Just decide to commit. Your dream is really a decision away. All you need to do is decide.

Once you do that, you'll see that things will start happening.

I am not saying that everything will start falling on your lap but the World will start realigning itself.

You will start noticing opportunities, you will start getting ideas and most importantly you will start taking action. Until one day you find yourself living your Ideal Day.

Keep the Ideal Slide in Mind

Keeping your Ideal Slide in mind will get you through challenges and attract more opportunities into your life.

What's the Ideal Slide?

The Ideal Slide is a part of your Ideal Day that captures the essence of that day. It snaps you back into your core feeling. Again, your core feeling is everything.

Your mind understands feelings much better than words. **Let him experience your core feeling as often as possible and it will find a way to realign your reality to match that core feeling.**

So find the slide.

I'll tell you about my slide that I had. My slide was the feeling I get when working from a coffeshop. Silly, isn't it? My core feeling is creative freedom.

In my Ideal Life I can work and create masterpieces from anywhere in the world which allows me the lifestyle aligned with creative freedom.

I am writing this from a coffeshop right now. I am in complete alignment with my core feeling right now. Result? Even more ideas and opportunities on how to make my dreams a reality.

What's your slide?

What captures that ideal moment, the essence, the most important part of your ideal reality?

Find it and think about it often throughout the day. Even if you think about it for 2 minutes only, it gets you realigned.

It's like a mini - visualization.

And you probably heard that visualization creates miracles. It imprints your goals into your subconscious and as a result your mind starts doing everything to get you where you want to go.

Remember, all the answers are already within you. All you have to do is ask the Right Questions, get clear and make your mind believe.

Keep repeating your Ideal Slide often.

If you want to take it a step further, start visualizing your whole Ideal Day too. Visualization is what helped so many famous people to get where they are now. Jim Carrey, Oprah, Tiger Woods and so many others admit using visualization to reach their big dreams.

Is it necessary to visualize to reach your goals? Of course not!

But your mind will believe you much faster if you do and as a result you will start taking action with less effort, stop procrastinating (procrastination is a protective mechanism of your lizard brain) and start noticing more opportunities.

Just take the next step

And last but not least, don't worry about the fact that you don't know all the steps to your dream yet.

As long as you are truly clear, committed and keep your Ideal Day and Ideal Slide in mind, "how" will come. It can't not to.

Imagine a long dark staircase.

You don't see all the steps. But the next step is always lit. Once you take it, the next step gets lit. Always.

Keep taking the next step. You'll get to where you want to be much sooner than you think.

Most people get so scared with the dark staircase that they never even take the next step. "How" is not your problem. Know your "what". Know your "why". Know your core feeling and keep taking the next step.

I wish you all the luck on your journey to your Ideal Day. It really is possible to have what you want. The Freedom that we all want is possible. Believe in it. Commit to it. You will get it.

I am launching a new program on April 28th.

Your Day. Your Way. Create It. Live It.

It will be all about getting you fully clear and aligned with your Ideal Reality. It will be all about helping you to gain Freedom that your soul

and mind want. It will be all about bringing more meaning into your life.

Ebook + meets video + meets guided audio Ideal Day and Ideal Slide visualization.

It's going to be brilliant. It is going to set you free. That's my life purpose - to help as many people as possible to gain true Clarity, Freedom and Meaning. I am committed to living it.

I'll have more exciting free stuff like this report in the upcoming couple weeks for you to help you on the way to Freedom.

Stay tuned... if Freedom is what you want, of course.

Share this report with your friends. They say the more people you help to get what they want, the quicker you get what you want. Help your friends, help me by spreading the word about True Clarity and the World will reward you.



Truly yours,

Lana.

DaringClarity.com

Truth = Freedom

Freedom =

Everything

